

OCT 26 / 13 14.22  
\*\*\* WDCW-TV \*\*\*

REF. # \_\_\_\_\_  
Ole. # \_\_\_\_\_

BUYER NAME	STEVE HAMILTON
SALES PRSN	WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL  
ICE) \_\_\_\_\_



CO-OP BILLING NEEDED.

DATE OCT26/12 14.23

CONFIRM, THX! 10/26/12

\*\*\*\*\* THIS IS A CASH IN AD

THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

30 p. 3/12

00

(a)  
(c)

6

10

ADLINE# 6398600  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT26/12 14.23  
\*\*\* WDCW-TV \*\*\*

:LINE#	:REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	:SPTS /WK	WEEK INVT	DAYS	:TOTL: :SPTS:
6			530P-600P	30		\$175.00	11/5	11/5	1		MON	1
PROGRAM : FRIENDS												
7			700P-730P	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN												
OCT/12			\$ .00 NOV/12			\$7,275.00						
											CONTRACT TOTAL	\$7,275.00
											TOTAL SPOTS	21

MARKET TOTALS \$363,750 WDCW 2% WJLA 21% WUSA 23% WRC 34% WTTG 18% WPXW 0% WDCA 2%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT29/12 07 57

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME	STEVE HAZELTON
SALES PRSN	WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL

NOV 5 / 12 WK-2

AX

CO-OP BILLING NEEDED

DATE OCT29/12 07.57

TO: NSA WDCW

REVISED TTL...\$8550...28X  
THX PLS CFM, 10/29/12

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

30	PL3/L	\$75.00
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11/2

2

TU-E

2

30	\$200.00
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11/2

42

TU-1

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30	\$200.00
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11/2

—TU—

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30	\$200.00
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11/2

TUN

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UNAPPROVED REV #1 85

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 703 528 7880  
FROM REP OCT29/12 67.57  
CHANGES... \*\* WDCM-TV \*\*

LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		NOV/12	30		58,550.00						
COMPACT TOTAL 58,550.00											
TOTAL SPOTS 26											

MARKET TOTALS 3563.750 WDCW 2% WJLA 21% WUSA 23% WRC 34% WTTG 18% WFXW 0% WDCA 2%  
CABL 0%

NYC- NR1  
DEMOS - RA35A\*  
MSG CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,REQ Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE